HOSSEIN **ASHRAFIPOOR**

ashrafipoor.com

ashrafipoor@gmail.com | +989122937708 | https://www.linkedin.com/in/ashrafipoor/

SUMMARY

As a seasoned Chief Technology Officer with a robust 15-year journey in web development, I've honed my expertise as a full-stack developer, trainer, and team leader. My career has been marked by significant contributions, such as enhancing company sales through improved application performance and innovative product features. My passion for developing reliable, user-centric products is matched by my commitment to teaching and empowering the next generation of web developers. With my skill set I bring a comprehensive approach to solving complex problems and delivering exceptional results. My experience ranges from architecting influencer marketing platforms to developing real-time, high-performance applications and leading diverse development teams. I'm always eager to learn and connect with industry peers, and I believe in using technology to make a positive impact.

Professional experience

Tecrun · Part-time

Australia · Remote => Dec 2023 - Present

Chief Technology Officer

Coursa

Tehran, Iran => Mar 2021 - Present

Freelance full-stack developer and trainer

• Develop some MVPs and projects using React.js, Nest.js, Next.js, and AWS for startups.

• Train more than 250 front-end developers.

• Collect money for charity by teaching as a volunteer.

Ugger

Tehran, Iran => Feb 2019 – Mar 2021

Senior Full-stack Developer

- Built and analyzed the architecture of an influencer marketing platform and analyzed over 6k influencers.
- Developed a Google Chrome extension for real-time analysis of Instagram pages with more than 1200 users.
- Created a back-end with .NET 5 and Web API for website and Chrome extension use.
- Led and coached a front-end development team to develop websites and browser extensions.

Partov Ertebat Saba

Tehran, Iran => May 2015 – Feb 2019

Frontend Developer and Windows Forms Developer

- Developed real-time and high-performance Windows applications for reading data from different gateways such as LAN, FTP, hardware, databases, and more.
- Improved performance by about 40% in the real-time analyzer application.
- Built a web dashboard from an existing Windows form dashboard, resulting in a 300% increase in customer satisfaction.

Fara Omran Negar(FON)
Tehran, Iran => Feb 2012 – Apr 2015
Senior Full-Stack Developer, ArcGIS Developer

- Led a development team of seven to build and develop various GIS applications.
- Redesigned a single-tier GIS application into a multi-tier service-based application, reducing support calls by 200%.
- Researched and developed an offline GIS Android app (MVP) for the first time in Iran.
- Developed GIS total solutions such as web applications, Windows applications, ArcGIS add-ons, and mobile applications, leading to a 80% sales increase in one year.

Artificial Intelligence Rayvarz
Tehran, Iran => Aug 2008 – Jan 2012
Junior Full Stack Developer, Mid Full Stack Developer

- Increased customer acquisition by 15% by modifying demo sessions and trial version installation.
- Enhance customer satisfaction by 100% by implementing a help desk system (Kayako) with a knowledge management system.
- Improved performance by 20% by redesigning the UI and using jQuery.
- Managed a development and support team of four.
- Optimized MSSQL Database to increase performance in the research section by 20%.

Teaching

Coursa.me

Mar 2021 - Present

- Created online educational video courses on front-end development, including HTML5, CSS3, Modern JavaScript, ReactJS, and Redux.
- Trained over 240 front-end developers and 10 back-end developers (C#, Web API) in live classes over the last year.

Education

• **Courses:** Windows application, Web application, MSSQL Server, ReactJS Crash Course, C# Design Pattern, Art of Writing Clean Code.